



LA CROSSE  
COMMUNITY  
FOUNDATION

For the Good of La Crosse County. Forever.

# ANNUAL IMPACT REPORT 2019

PROTECTING OUR COMMUNITY'S GREATEST ASSETS



# FOUNDATION

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*Program Director*

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*Executive Director*

**Sherry Beames**  
*Executive Assistant/  
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Community Foundation for friends and  
supporters of our mission.

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# PROTECTING OUR COMMUNITY'S GREATEST ASSETS

A letter from Executive Director  
Jamie Schloegel, CFRE

Dear Friends,

Think about what you love most about the greater La Crosse area. I imagine some love our beautiful landscape and plethora of outdoor recreation opportunities. Some love our lively arts community. Others maybe their places of worship, first-class health care or our incredible schools.

Whatever it is, all of these things that we love most, including our friends and neighbors, make up our community's greatest assets. And at La Crosse Community Foundation, we've been dedicated to protecting and enhancing these assets for all who call the La Crosse area home for the past 90 years.

We do this by connecting people, passion and giving. The foundation provides a platform for anybody interested in giving back today or after their passing the ability to do so through charitable gifts of any size.

The progress we made in 2019 highlighted in this report is the result of the work we've done as a community for the community to continue protecting the assets we love. Thank you for helping us make La Crosse County a vibrant, generous and inclusive community where we can all build new memories, together.

With gratitude,



## What is it that you love about the greater La Crosse area?

Whether it is close family ties, the beautiful natural landscape or the sense of community, this region means a great deal to many of us. Yet there is still much work to be done to ensure that health, safety and opportunity are available to all. We invite you to consider your love of this place you call home and how we can come together to ensure all residents experience a thriving community.



# The Community's FOUNDATION



**La Crosse Community Foundation is a grantmaking public charity dedicated to improving the lives of people in the La Crosse area**

La Crosse Community Foundation was created in 1930, making us one of the oldest in the nation. We are building a permanent source of community capital to benefit the greater La Crosse area. Most funds are endowed, which means they will continue to grow and provide resources to community nonprofits forever.

**La Crosse Community Foundation is proud to serve as your ally in doing great work for our community. We work as a liaison between donors and our local nonprofit organizations to ensure La Crosse County is a healthy, safe, vibrant place to live for all.**

## ENDOWING FOR A SUSTAINABLE FUTURE

### *What is an Endowment Fund?*

It's a fund where the original gift...



is invested to grow over time...



with only the set distribution allowance spent from the fund annually...



so the fund will exist to support the causes donors love, forever.

### Year one



A fund is established with a **\$25,000** gift.

Initial gift grows & pays out a board-approved spending allowance each year.

### 15 years later...



The fund made **\$20,169** in cumulative grant distributions, and has a **\$32,431** endowed fund balance.

Original balance & grants distributed is growing. The gift has more than **doubled**.

### 30 years\* later...



The fund made **\$46,333** in cumulative grant distributions, and has a **\$42,070** endowed fund balance.

Original balance & grants distributed continue to grow. The gift is more than **3 times** the size of the original gift.

\*Based on estimated annual growth rate of 7.5% and 4.75% spending allowance for grants.



# DONOR OPPORTUNITIES

La Crosse Community Foundation has a variety of giving options. Any person, family, business, or qualified charity can start a fund that LCF will manage in perpetuity.

## COMMUNITY GIVING FUND AND NAMED UNRESTRICTED FUNDS

The Community Giving Fund and named unrestricted funds support our competitive grantmaking program. We host four annual grant contests, giving local charitable organizations the opportunity to submit a proposal for funding support. Grants are awarded in a variety of focus areas.

## DONOR ADVISED FUNDS

Donor advised funds allow donors the freedom to recommend grants to any charitable organization anywhere in the world. Most donor advised funds are endowed, yet we also offer the flexibility to spend them down. Donor advised fund holders can seek grantmaking advice from LCF staff with expertise in current community needs.

## DONOR DESIGNATED AND AGENCY FUNDS

Designated funds allow donors to identify one or more charitable organizations or programs to receive annual support from the fund. Designated funds can be established by individuals, businesses, or charitable organizations (agency funds).

## FIELD OF INTEREST FUNDS

Field of interest funds allow donors to identify and support a particular field of interest through the fund's annual distribution without designating a specific charitable organization or program. Field of interest fund grants are awarded through our competitive grantmaking program.

## SCHOLARSHIP FUNDS

Scholarship funds allow donors the opportunity to invest in our future leaders by helping to lessen the financial barrier to higher education.

## GIVING THAT WORKS FOR YOU

LCF offers a flexible, simple process for helping you achieve your charitable goals. Funds can be permanent or short-term. You can give by establishing a fund or simply making a gift to your favorite field of interest fund, nonprofit agency fund, or the Community Giving Fund.

### YOU GIVE

#### *LCF offers many ways to give:*

- ✓ Cash
- ✓ Stock and mutual funds
- ✓ Life insurance proceeds
- ✓ Real estate
- ✓ Retirement plan assets
- ✓ Charitable gift annuities
- ✓ Bequests in a will or trust

### WE INVEST

#### *LCF invests your gift to:*

- ✓ Ensure each fund provides an annual distribution
- ✓ Maintain the fund's "buying power" over time
- ✓ Provide strong returns in relation to our investment benchmarks

### YOU CHOOSE

#### *You choose how involved you want to be in grant decisions:*

- ✓ Donor advised funds allow you to recommend grants to any qualified charitable organization anywhere in the world.
- ✓ Field of interest funds allow you to choose an area of interest, and LCF directs the giving.
- ✓ Unrestricted funds allow LCF to direct grants to the areas of greatest need.

Help strengthen your La Crosse County community forever.

# GRANT YEAR IN REVIEW 2019

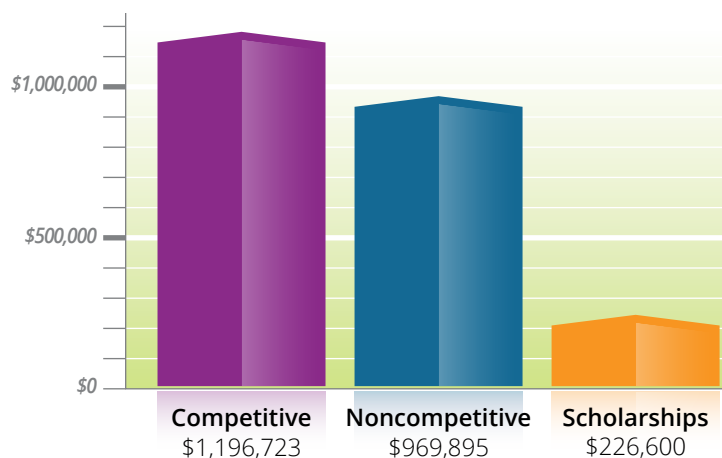
## \$2,393,218 AWARDED IN GRANTS IN 2019!

Thanks to our generous donors, over **700 grant awards** were made benefiting nearly **200 charitable organizations** in 2019!

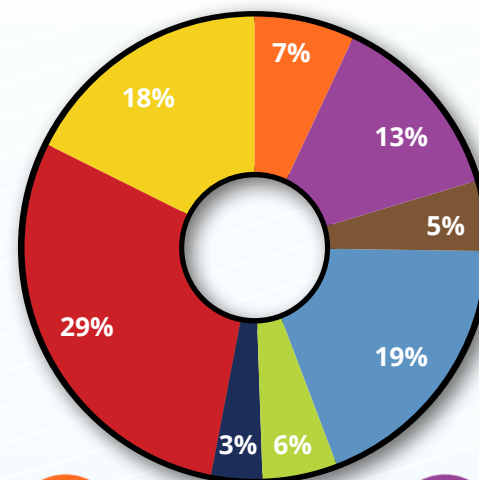
**La Crosse Community Foundation has three types of grants:**

- 1) Competitive** grants from unrestricted and field of interest funds
- 2) Noncompetitive** grants from donor advised, designated, and pass-through funds
- 3) Scholarships**

Here's how 2019 grants break down:



## 2019 GRANT FUNDING BY PROGRAM AREA



**Arts & Humanities**  
7% | \$172,932



**Community Improvement**  
13% | \$317,398



**Culture & Diversity**  
5% | \$117,769



**Education & Scholarships**  
19% | \$450,043



**Environment**  
6% | \$130,024



**Faith**  
3% | \$80,635



**Health & Human Services**  
29% | \$700,243



**Recreation & Wellness**  
18% | \$424,175



# FEATURED GRANT STORIES

We are pleased to share the following stories that highlight the community impact being made across all eight program areas by our 2019 grantees.



## ARTS & HUMANITIES

*Curating history and creativity*



### La Crosse Community Theatre **The Penguin Project**

*Funded by: Robert and Eleanor  
Franke Charitable Fund*

La Crosse Community Theatre received a \$15,350 grant to present its first-ever The Penguin Project production of Annie Jr. The Penguin Project is a national theatre program that gives youth with developmental disabilities the opportunity to perform in a Broadway musical.



### La Crosse Public Education Foundation

#### **Portable Wireless Microphone System**

*Funded by: Community Giving Fund*

Teachers in the School District of La Crosse theater arts program needed a better sound system to help reinvigorate the district's theater program. A \$34,657 grant was awarded to purchase a portable wireless microphone system that schools across the district will share.

Students at SOTA II learned how to use the equipment first, then created instructional videos for students and teachers to learn how to operate the equipment. Logan High School used the equipment first with their recent production of "High School Musical."







## CULTURE & DIVERSITY

*Celebrating our differences*



### Unitarian Universalist Fellowship of La Crosse Creating a Healthier Multicultural Community

*Funded by: Robert and Eleanor Franke Charitable Fund*

The Unitarian Universalist Fellowship of La Crosse received a \$35,845 grant to support their “Creating a Healthier Multicultural Community” project. Community members and leaders came together for lectures and facilitated dialogues about racism with guidance from Nurturing Diversity Partners of Milwaukee. A team of local community members was trained to facilitate “Deep Dive Dialogue” conversations about racism.

*Pictured: Group of local facilitators after a Deep Dive Dialogue session | Dr. Fran Kaplan and Reggie Jackson of Nurturing Diversity Partners*

### Norskedalen Preserving Engum House

*Funded by: Durtsche Family Fund,  
Community Giving Fund*

Norskedalen received a \$7,836 grant to fix the Engum House, its most-toured historic home built by one of the earliest Norwegian settlers to the area. Several of the original wood beams needed emergency replacement in 2019.



## EDUCATION & SCHOLARSHIPS

*Forming great futures*



### Best Buddies Wisconsin New chapter at UW-La Crosse

*Funded by: PMJ Fund, Community Giving Fund*

Best Buddies Wisconsin received a \$3,500 grant to launch a school friendship program chapter at UW-La Crosse. Best Buddies recruits student leaders to form buddy pairs with people with intellectual and developmental disabilities to help encourage confidence, self-advocacy, and self-sufficiency.

#### Scholarship thank you letter

Dear Ms. Schloegel,

I'd like to thank you for the John and Adeline Rice Scholarship. Although I never knew these two adults, I think it shows a lot that John and Adeline Rice would still put money aside to help students in their future endeavors, despite not having children of their own. They still understood the difficulties that many of us have to go through today, and wanted to bequeath some of their money to students in need - like me - that will struggle to pay for college. Even though John and Adeline Rice may no longer be with us, I can truthfully say that their lasting kindness has affected me, and that is a gift. Once again, I'd like to thank you for choosing me for this scholarship and for carrying on the wish that John and Adeline Rice left behind.

Sincerely,

Erin, a 2019 scholarship recipient





## COMMUNITY IMPROVEMENT

*Transforming a better La Crosse County*



### Shelter Development, Inc. **theExchange**

*Funded by: Bob and Jean Marck Family Fund, La Crosse SOUP Fund, Johns Flaherty Collins – Michael Stoker Memorial Fund, Norman L. Gillette, Sr. Family Fund*

Shelter Development's program theExchange was awarded \$13,026 in 2019 to support the cost of renting their warehouse and other expenses. Generous people can repurpose gently-used furniture and housewares by donating them to theExchange, where volunteers then deliver items to households in need. This volunteer-driven program provided over 500 households with furniture and housewares in 2019.

*Pictured: theExchange's crew of volunteers | Volunteer Bryce Lord delivers a mattress to a home*



### Catholic Charities of the Diocese of La Crosse **Coulee Collaborative to End Homelessness**

*Funded by: Robert and Eleanor Franke Charitable Fund*

The Coulee Collaborative to End Homelessness received a \$70,146 grant to help transform the current local homeless management system from a crisis system to a more effective and humane preventions system.

*Pictured: Members of the collaborative's Consumer Advisory Council volunteer during their Downtown Neighborhood Block Party Clean-Up event | LCF staff Jamie Schloegel and Katie Berkedal present the check to Sister Karen Neuser, FSPA, and collaborative coordinator Julia McDermid*

### Rotary Works Foundation, Inc. **Riverside Park Bandshell**

*Funded by: Bonney Family Fund, Nancy Fulkerson Hill and Edwin L. Hill Fund, Cheryl and Cindy Vieth Fund, Tom and Ann Monson Family Fund, Sundet Family Fund, Ellen and Henry Funk Family Fund, Graw Family Fund, and the Community Giving Fund*

Rotary Works Foundation received a \$31,750 grant to support the construction of the new bandshell at Riverside Park in La Crosse. The bandshell will be complete in 2020 and enjoyed by musicians and concert-goers alike for generations to come.





Chileda Institution, Inc.

### Snoezelen Room

*Funded by: Community Giving Fund*

Chileda received a \$10,000 grant to create a “Snoezelen” room, a therapeutic sensory environment that helps individuals with intellectual disabilities feel calm, supported, and focused. For people with sensory processing challenges, any negative sensory input (such as a tag on clothing for example) can cause dysregulation that can lead to escalating behaviors. Students at Chileda can now leave environments where they are becoming dysregulated and use the Snoezelen room to help regulate themselves through the exploration of positive sensory inputs.



The Salvation Army

### Emergency Shelter Program

*Funded by: Ellen and Henry Funk Family Fund, Fowler and Hammer Fund, Fred and Deb Wakeen Fund, Richard H. Masrud Memorial Fund, Hutson Family Fund, Graw Family Fund, Davy Family Fund, George and Virginia Schneider Family Fund, Joseph W. Kotnour Family Fund, M. Elizabeth Cason Fund, Chester and Veronica Ware Fund, Tom and Judy Sleik Family Fund, Cheryl and Cindy Vieth Fund, Robert and Eleanor Franke Charitable Fund*

The Salvation Army received \$70,975 in unrestricted grants to support their emergency shelter program. Shelter clients receive free meals, an opportunity to shower, access to laundry facilities, and are assigned a case manager. Approximately 700 men, women, and children were provided immediate housing through the emergency shelter program in 2019.







Bethany Lutheran Homes, Inc.

## Hearten House II

*Funded by: Jack and Kathy Lucey Family Fund for Alzheimer's*

Jack and Kathy Lucey awarded a grant from their fund to support Hearten House II of Bethany Lutheran Homes, Inc., where residents receive care for dementia.

*Pictured: Jack and Kathy Lucey with LCF's Jamie Schloegel surprised Hearten House II with a donation on Giving Tuesday*



**FAITH**

*Transcending places of worship*



## Trinity Lutheran Church First Teen Clothes Closet

*Funded by: Robert and Eleanor Franke Charitable Fund*

First Teen Clothes Closet received a \$7,500 grant to support the purchase of new athletic shoes, socks, undergarments, and ethnic hair kits for their teen shoppers. Gently-used clothing is donated to the closet where local teens can come and shop for free clothing and toiletries in this boutique-style layout that includes gender-neutral shopping spaces, private dressing rooms, and positive representation of race and body sizes.



## Congregation Sons of Abraham Community Education Program Sponsorship

*Funded by: Robert and Maureen Freedland Community Fund for Studies of the Shoah (Holocaust)*

Congregation Sons of Abraham received a grant to support a presentation by historian Michael Luick-Thrams that discussed the history of Midwestern responses to the Holocaust. The presentation focused on the Scattergood Hostel in Iowa, opened in 1939 by Quaker farmers and college students as a sanctuary to Jews, political dissidents, intellectuals, and artists fleeing Nazi-occupied countries.

*Pictured: Dr. Michael Luick-Thrams with Beth Moore and June Kjome*



## Franciscan Spirituality Center Retreat for Survivors of Trauma

*Funded by: Robert and Eleanor Franke Charitable Fund*

The Franciscan Spirituality Center received a \$6,700 grant to support their annual retreat for survivors of trauma. The retreat is full of healing and soul-nourishing opportunities to help survivors of human trafficking, sexual and physical abuse, PTSD, and other forms of trauma gain back a sense of dignity and self-worth.

*Pictured: A participant creates a finger labyrinth during the retreat*





## RECREATION & WELLNESS

Inspiring healthy living



### Central Cross-Country Skiing, Inc. Nordic Rocks

*Funded by: Community Giving Fund*

Central Cross-Country Skiing, Inc., received a \$4,500 grant to support the expansion of their Nordic Rocks program to Holmen elementary schools. Participating schools can incorporate cross-country ski lessons into winter physical education curriculum, allowing students another fun way to enjoy the outdoors during the cold, snowy months.



### Gateway Area Boy Scouts

#### Preparing Kids For Today And For Life

*Funded by: Davy Family  
Fund, Wayne J. Hood Fund,  
Community Giving Fund*

Gateway Area Boy Scouts received over \$9,000 in programmatic support, including funds to create a new cub scout pack at Hamilton Elementary School.

*Pictured: Area scouts hang out at  
Camp Decorah in Holmen*



### Boys & Girls Clubs of Greater La Crosse

#### Holmen Area Boys & Girls Club

*Funded by: Schloegel Family Fund for Kids, Robert  
and Eleanor Franke Charitable Fund, Norman L.  
Gillette, Sr. Family Fund, Community Giving Fund*

The Boys & Girls Clubs of Greater La Crosse received \$201,000 to support the build of the new club and community center in Holmen.

*Pictured: Executive Director Jamie Schloegel presents a check  
to Boys & Girls Club Executive Director Jake Erickson with  
Dave Skogen, who with wife Barb, donated the building and  
a multi-million dollar contribution*





## ENVIRONMENT

*Appreciating natural resources*



### GROW La Crosse

#### **Say it! Sharing Children's Knowledge of Healthy Green Spaces with the Community**

*Funded by: Community Giving Fund*

GROW La Crosse received a \$4,000 grant to help empower children to share their knowledge about planting local food, rain gardens, and pollinator plants with the larger community. Students made signs to share messages about the environment during free community days at Deep Roots Community Farm. GROW is confident their hive of green-thumbed children will inspire others to grow food, plant pollinators, and create rain gardens to benefit the environment and health of the community.

*Pictured: Students at State Road Elementary School lead Rep. Jill Billings on a tour of their hoop house, garden, and pollinator patch*



### Friends of the Refuge - Mississippi River Pools 7 & 8

#### **Environmental Education Supplies**

*Funded by: PMJ Fund*

Friends of the Refuge - Mississippi River Pools 7 & 8 received a \$3,000 grant to purchase environmental education supplies to help refuge staff better engage participants in their many programs and displays. Ultimately, participants will have a better understanding and appreciation for the refuge, their connection to it, and charge to protect the resources within it.



## TRUST-BASED PHILANTHROPY

*By: Program Director Katie Berkedal*

The theme of this impact report is "Protecting Our Community's Greatest Assets." The financial resources donors entrust to our stewardship, the local charitable organizations we support, and the people and places they enrich with their missions are all community assets we seek to protect through service.

As program director, my role is to connect local charitable organizations to funding and evolve our grantmaking practices to ensure the support we offer is most effective. Part of that evolution includes a move from a traditional grant-making model to a trust-based philanthropy model.

We are in the process of reimagining funder-grantee relationships. We've made a move to simplify grant paperwork, and we aim to be transparent and responsive to the needs of charitable organizations. Our hope is that these efforts will reduce the power imbalance so common between foundations and nonprofits, as we believe philanthropy is much more effective when we approach grantee relationships from a place of trust, humility, and honesty.

We are more interested in the impact and mission of nonprofits than their overhead cost ratio. We recognize that grantees are the experts in what they do and trust they know best how to execute their plans for mission advancement.

As a funder, we strive to provide support beyond the check. We continue to offer our local nonprofits regular opportunities for professional education and connection with peers in the field, and we will continue to build and nurture these peer-learning networks.

Our local charitable organizations will always have important work to do, as our community will forever face obstacles that challenge well-being in our great river valley. That's why we remain steadfast in our commitment to be a trusted ally, so together we can make the most of our greatest assets.

## CONTACT KATIE BERKEDAL

**(608) 782-3223 ext. 23**

**Katie@laxcommfoundation.com**

# 2019 GRANTS & SCHOLARSHIPS

## **Administrative Endowment Fund of LCF** Maureen L. Kinney Fund

## **Adult & Teen Challenge of Western Wisconsin Inc.** Community Giving Fund Special Initiative Fund

## **Affinity for Dance Inc.** Community Giving Fund

## **Agape Pregnancy Resource Center Inc.** George and Virginia Schneider Family Fund

## **All Abilities Trane Park Fund** JARD Fund

## **Alley Cat Allies Inc.** Bob and Jean Marck Family Fund

## **American Association of University Women-La Crosse Branch** Carol A. Dobrunz Memorial Scholarship

## **American Indian Education Fund** M. Elizabeth Cason Fund Bob and Jean Marck Family Fund

## **American Red Cross Southwest Chapter** M. Elizabeth Cason Fund Chester and Veronica Ware Fund

## **Animal Rights Coalition** Bob and Jean Marck Family Fund

## **Aptiv Inc.** William & Cynthia Berg Family Fund Ruth M. Dalton, M.D. Fund Guentner-Froegel Family Fund Community Giving Fund Community Impact Fund Audrey and Donald Medinger Family Fund Duane and Carol Taebel Fund Stephen and Katherine Webster Fund

## **Aquinas Catholic Schools Foundation, Inc.** Fowler and Hammer Fund Fred and Mary Ann Funk Family Fund Harry L. and Charlotte L. Woods Family Fund Corinne Zielke Fund

## **Arts at Large Inc.** Bob and Jean Marck Family Fund

## **Auburn Valley Humane Society** Bradley and Lynn Sturm Family Fund

## **AVCAP Corporation** Community Impact Fund

## **Barb and Donald Frank Fund** Sullivan Fund

## **Best Buddies WI** Community Giving Fund PMJ Fund

## **Bethany Lutheran Homes, Inc. d/b/a Eagle Crest Communities** Bethany Lutheran Homes, Inc. Endowment Community Impact Fund Kathy and Jack Lucey Family Fund for Alzheimer's Connie Repnik Memorial Fund

## **Bicycle Federation of Wisconsin** Warren and Denise Loveland Family Fund

## **Big Brothers Big Sisters of the 7 Rivers Region** Robert & Eleanor Franke Charitable Fund Warren and Denise Loveland Family Fund Bob and Jean Marck Family Fund

## **Black Leaders Acquiring Collective Knowledge (BLACK) Inc.** Eric and Sandy Brekke Family Fund Community Impact Fund

## **Blessed Sacrament Catholic Church** La Crosse Knights of Columbus Charity Fund Chester and Veronica Ware Fund

## **Boys & Girls Clubs of Greater La Crosse** Dr. Archie and Rosemary Britt Family Fund Robert & Eleanor Franke Charitable Fund Norman L. Gillette, Sr. Family Fund Community Giving Fund Graw Family Fund Community Impact Fund Kerbaugh Family Fund Lommen Boys & Girls Club Scholarship Warren and Denise Loveland Family Fund Bob and Jean Marck Family Fund Amie L. Mathy Center for Recreation and Education Endowment Schilling Family Fund Schloegel Family Fund for Kids Corinne Zielke Fund

## **Boys and Girls Clubs of Central Sonoma County** Charles F. Mathy Family Fund

## **Carleton College** Schilling Family Fund

## **Cathedral of Saint Joseph the Workman** Davy Family Fund La Crosse Knights of Columbus Charity Fund

## **Catholic Charities of the Diocese of La Crosse** Richard W. Brown Family Fund Robert & Eleanor Franke Charitable Fund La Crosse Knights of Columbus Charity Fund Audrey and Donald Medinger Family Fund Paque Family Fund Bradley and Lynn Sturm Family Fund

## **Causeway Interfaith Volunteer Caregivers, Inc.** Robert & Eleanor Franke Charitable Fund

## **Central Cross Country Skiing, Inc.** Community Giving Fund

## **Chasing Daylight Animal Shelter** Richard H. Masrud Memorial Fund

## **Children of Destiny** Community Giving Fund

## **Children's Museum of La Crosse, Inc.** Children's Museum of La Crosse Endowment Hutsen Family Fund Community Impact Fund George and Virginia Schneider Family Fund

## **Chileda Institute, Inc.** Community Giving Fund

## **Christ Episcopal Church** Christ Episcopal Church Historic Preservation Endowment Wayne J. Hood Fund Father Christopher Pratt Memorial Fund

## **Cia Siab Inc.** Francie Ball & Mary O'Sullivan Fund Robert & Eleanor Franke Charitable Fund

## **City of La Crosse** Community Giving Fund

## **City of La Crosse Fire Department** Community Giving Fund Community Impact Fund

## **City of La Crosse Parks, Recreation & Forestry** Pettibone Park Commission Endowment

## **City of La Crosse Police Department** Fowler and Hammer Fund

## **Community Giving Fund of La Crosse Community Foundation** Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund Dr. David L. and Sacia B. Morris Fund Schilling Family Fund

## **Congregation Sons of Abraham** Maureen and Robert Freedland Community Fund for Studies of the Shoah (Holocaust)

## **Consumer Reports** Warren and Denise Loveland Family Fund

## **Coon Valley Area Baseball Association Inc.** Brian and Karen Rude Family Fund

## **Coulee Council on Addictions** Fowler and Hammer Fund Dr. Frank Furlano Family Fund Norman L. Gillette, Sr. Family Fund Community Giving Fund Community Impact Fund Jack and Marti Schwem Impact Fund Paul and Barb Leehey Impact Fund Jacob Christian Lillejord Memorial Fund aka "Jacob's Ladder" Audrey and Donald Medinger Family Fund Schilling Family Fund Jack and Marti Schwem Fund

## **Coulee Reading Center, Inc.** Richard W. Brown Family Fund

## **Coulee Region Humane Society** M. Elizabeth Cason Fund Kerbaugh Family Fund Charles F. Mathy Fund Duane and Carol Taebel Fund

## **Coulee Region System of Care Inc.** Community Impact Fund

## **Couleecap, Inc.** MLB MKB Bottcher Family Fund Robert & Eleanor Franke Charitable Fund Maureen Freedland Social and Environmental Justice Fund Norman L. Gillette, Sr. Family Fund Community Impact Fund Johns Flaherty Collins-Michael Stoker Memorial Fund

## **Diocese of La Crosse** Davy Family Fund Fowler and Hammer Fund Charles F. Mathy Fund Father Christopher Pratt Memorial Fund

## **Doctors Without Borders USA** Warren and Denise Loveland Family Fund

## **Emergency Food Basket, Inc.** M. Elizabeth Cason Fund

## **English Lutheran Church** Duane and Carol Taebel Fund

## **Essential Health Clinic** Barbara and Donald Frank Family Fund Strong Girls Strong Women Fund

## **Faith United Methodist Church** Dr. Archie and Rosemary Britt Family Fund

## **Family & Children's Center** American Association of University Women-La Crosse Branch William & Cynthia Berg Family Fund Blahnik-Naugler Help Fund for Women Dr. Archie and Rosemary Britt Family Fund La Crosse Family and Children's Center Endowment



Robert & Eleanor Franke Charitable Fund  
Jack and Marti Schwem Impact Fund  
Kerbaugh Family Fund  
Warren and Denise Loveland Family Fund  
Milo and Beverly Mayer Mach Family Fund  
Jack and Marti Schwem Fund  
Margery J. Stansfield Fund  
Bernadette Teff Family Fund  
Fred and Deb Wakeen Fund

**Feline Rescue Inc.**  
Bob and Jean Marck Family Fund

**First Congregational Church**  
William C. Jr. and Scott Pickett Memorial Fund

**First Evangelical Lutheran Church**  
Harold "Pete" Isenman Fund

**First Lutheran Church**  
Robert & Eleanor Franke Charitable Fund

**First Presbyterian Church**  
Harry L. and Charlotte L. Woods Family Fund

**Folds of Honor Arizona Chapter**  
Graw Family Fund

**Franciscan Sisters of Perpetual Adoration**  
American Association of University Women-La Crosse Branch  
Robert & Eleanor Franke Charitable Fund  
George and Virginia Schneider Family Fund

**Friends of Coulee Region RSVP**  
Audrey and Donald Medinger Family Fund

**Friends of the Blufflands Inc.**  
Shelterbelt Fund

**Friends of the Mississippi River**  
Bob and Jean Marck Family Fund

**Friends of the Refuge-Mississippi River Pools 7 & 8**  
PMJ Fund

**Friends of the Upper Mississippi Fishery Services**  
Roch Kendrick Memorial Fund

**Gateway Area Boy Scouts**  
Davy Family Fund  
Community Giving Fund  
Wayne J. Hood Fund  
La Crosse Knights of Columbus Charity Fund

**Gathering Waters Inc.**  
Warren and Denise Loveland Family Fund

**Girl Scouts of Wisconsin-Badgerland Council**  
Roland Beranek Fund  
Norman L. Gillette, Sr. Family Fund  
Community Giving Fund  
Schilling Family Fund

**Good Fight Community Center Inc.**  
Community Giving Fund  
Audrey and Donald Medinger Family Fund  
David R. Morrison Family Fund  
National Youth Sports Program Fund  
Carol and Duane Taebel Family Fund

**Great Rivers United Way**  
Community Giving Fund  
James and Ellen Heinecke Fund  
Jack and Marti Schwem Impact Fund  
Paul and Barb Leehey Impact Fund  
Dr. David L. and Sacia B. Morris Fund  
Schilling Family Fund  
Jack and Marti Schwem Fund

**Grow La Crosse Inc.**  
Community Giving Fund  
Myrick Hixon EcoPark Fund  
George and Virginia Schneider Family Fund  
Kurt and Julie Schroeder Family Fund  
Shelterbelt Fund

**Gundersen Medical Foundation**  
Davy Family Fund  
Fowler and Hammer Fund  
Ellen and Henry Funk Family Fund  
Fred and Mary Ann Funk Family Fund  
Community Giving Fund  
Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund  
Harold "Pete" Isenman Fund  
Paul and Barb Leehey Impact Fund  
Connie Repnik Memorial Fund  
Schilling Family Fund  
Bradley and Lynn Sturm Family Fund  
Duane and Carol Taebel Fund  
Chester and Veronica Ware Fund  
Wishland Pony Express Fund  
Harry L. and Charlotte L. Woods Family Fund

**Habitat for Humanity-La Crosse Area**  
Community Impact Fund  
Warren and Denise Loveland Family Fund

**Hmoob Cultural and Community Agency (HCCA)**  
Audrey and Donald Medinger Family Fund

**Holmen Area Community Center Inc.**  
Community Impact Fund

**Holy Trinity Catholic Church**  
La Crosse Knights of Columbus Charity Fund

**Honor The Earth**  
Bob and Jean Marck Family Fund

**HorseSense**  
Robert & Eleanor Franke Charitable Fund  
Community Giving Fund  
Community Impact Fund  
Fred and Deb Wakeen Fund

**SHS Sacred Heart Foundation**  
Schilling Family Fund

**Hunger Task Force of La Crosse, Inc.**  
Richard W. Brown Family Fund  
Robert & Eleanor Franke Charitable Fund  
Kerbaugh Family Fund  
Bob and Jean Marck Family Fund  
George and Virginia Schneider Family Fund  
Rudy and Jean Schnurrer Fund  
Steven P. and Suzanne R. Tanke Family Fund

**James and Ellyn Ash Family Fund**  
Sullivan Fund

**JDRF International**  
Howard Dahl Fund  
Charles F. Mathy Fund  
Schloegel Family Fund for Kids

**Jim's Grocery Bag Fund**  
Bob and Jean Marck Family Fund  
Amie L. Mathy Family Fund  
Sullivan Fund

**Joe Was Just Joe Foundation Inc.**  
The Covenant Fund  
Schilling Family Fund

**June Kjome Justice and Peace Fund**  
Arduis and John Cleveland Family Fund

**Junior Achievement of Wisconsin**  
Schilling Family Fund

**La Crescent Area Event Center Inc.**  
James D. and Janice M. Hanesworth Fund

**La Crosse Area Family YMCA**  
Davy Family Fund  
Norman L. Gillette, Sr. Family Fund  
Wayne J. Hood Fund  
Harold "Pete" Isenman Fund  
Warren and Denise Loveland Family Fund  
Richard H. Masrud Memorial Fund  
Mary Grace Sieber Fund  
Stansfield Family Fund  
YMCA Fund

**La Crosse Area Underwater Rescue and Recovery Unit**  
Barbara and Dave Erickson Fund  
Robert & Eleanor Franke Charitable Fund

**La Crosse Chamber Chorale, Inc.**  
The Bonney Family Fund  
La Crosse Chamber Chorale Fund  
Community Impact Fund

**La Crosse Community Theatre**  
The Covenant Fund  
Robert & Eleanor Franke Charitable Fund  
Gretchen Guernsey Leigh Fund

**La Crosse Concert Band**  
Ella F. Ambrosius Fund  
La Crosse Concert Band Endowment

**La Crosse County Aging Unit**  
Kathy and Jack Lucey Family Fund for Alzheimer's

**La Crosse County Health Department**  
Community Giving Fund

**La Crosse County Historical Society**  
Davy Family Fund  
Anita and Robert Funke Historical Society Fund  
Community Giving Fund  
Harrington Fund  
La Crosse County Historical Society Endowment  
Community Impact Fund  
Gretchen Guernsey Leigh Fund  
Warren and Denise Loveland Family Fund  
Milo and Beverly Mayer Mach Family Fund

**La Crosse County Human Services**  
Erickson Sisters' Fund  
Community Impact Fund  
La Crosse SOUP Fund

**La Crosse Dubna Friendship Association Inc.**  
Sandra and Richard McCormick Citizen Diplomacy Fund

**La Crosse Jail Ministry**  
Paque Family Fund

**La Crosse Jazz Orchestra Fund**  
Community Giving Fund  
Gertrude Salzer Gordon Concert in the Park Fund  
Bob and Jean Marck Family Fund

**La Crosse Lions Charities, Inc.**  
Community Giving Fund

**La Crosse Neighborhoods Inc.**  
Community Giving Fund  
La Crosse SOUP Fund

# 2019

## GRANTS & SCHOLARSHIPS

### La Crosse Promise Inc.

Community Giving Fund  
Community Impact Fund  
Warren and Denise Loveland Family Fund

### La Crosse Public Education Foundation - Swantz Fund

Community Giving Fund

### La Crosse Public Education Foundation, Inc.

William & Cynthia Berg Family Fund  
The Covenant Fund  
Fowler and Hammer Fund  
Maureen and Robert Freedland- LPEF Fund for Studies of the Shoah  
Community Giving Fund  
Sally A. Grimsli Memorial Fund for Northside Elementary  
Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund  
Community Impact Fund  
Kids for Kids Fund-LPEF  
June Kjome Justice and Peace Fund  
La Crosse Public Education Foundation Endowment  
La Crosse Public Education Foundation - Swantz Fund  
Bob and Jean Marck Family Fund  
David R. Morrison Family Fund  
Schilling Family Fund  
George and Virginia Schneider Family Fund  
Mary Grace Sieber Fund  
Tom and Judy Sleik Family Fund  
Duane and Carol Taebel Fund  
Carol Taebel "Thank a Teacher" Fund

### La Crosse Public Library

Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund  
Tom and Judy Sleik Family Fund

### La Crosse SOUP Fund of La Crosse Community Foundation

Community Impact Fund

### La Crosse Symphony Orchestra, Inc.

Ella F. Ambrosius Fund  
Margaret Forseth Burgess Music Fund  
Ruth M. Dalton, M.D. Fund  
The Elliott Family Fund  
Community Impact Fund  
Marie Louise Lokken Fund  
Richard H. Masrud Memorial Fund

### Lake Onalaska Protection and Rehabilitation District

Fred and Mary Ann Funk Family Fund

### League of Women Voters of the La Crosse Area

Garrity-Gokey Fund  
Community Impact Fund

### Logan Booster Club

Barbara and Dave Erickson Fund  
Chad Erickson Memorial Fund

### Marine Credit Union Foundation

Robert & Eleanor Franke Charitable Fund

### Marquette University

Davy Family Fund

### Mary Mother of the Church

La Crosse Knights of Columbus Charity Fund

### Maureen and Robert Freedland Community Fund for Studies of the Shoah (Holocaust)

Community Giving Fund

### Mayo Clinic Health System — Franciscan Medical Center Inc.

Ruth M. Dalton, M.D. Fund  
Davy Family Fund  
Fowler and Hammer Fund  
Schilling Family Fund

### Mental Health Coalition of the Greater La Crosse Area

Paque Family Fund  
Schilling Family Fund  
Morris A. and Roberta Anne Severson Fund

### Mid West Music Fest

Community Impact Fund

### Mississippi Valley Conservancy

The Elliott Family Fund  
Fowler and Hammer Fund  
Fred and Mary Ann Funk Family Fund  
Community Giving Fund  
Community Impact Fund  
Milo and Beverly Mayer Mach Family Fund

### Missouri River Bird Observatory

Warren and Denise Loveland Family Fund

### Mobile Meals of La Crosse

Bob and Jean Marck Family Fund  
Stephen and Katherine Webster Fund

### Monroe County Shelter Care Inc.

American Association of University Women-La Crosse Branch

### NAMI La Crosse County Inc.

William C. Jr. and Scott Pickett Memorial Fund

### National Audubon Society

Warren and Denise Loveland Family Fund

### National Park Foundation

Warren and Denise Loveland Family Fund

### Natural Resource Foundation of Wisconsin

Warren and Denise Loveland Family Fund

### New Horizons Shelter & Outreach Ctrs.

American Association of University Women-La Crosse Branch  
William & Cynthia Berg Family Fund  
M. Elizabeth Cason Fund  
Barbara and Donald Frank Family Fund  
Rev. Ronald and Merle Gustafson Fund  
James and Ellen Heinecke Fund  
Community Impact Fund  
June Kjome Justice and Peace Fund  
Milo and Beverly Mayer Mach Family Fund  
Chester and Veronica Ware Fund

### No Kill Law & Advocacy Center

Bob and Jean Marck Family Fund

### Norskedalen Nature and Heritage Center, Inc.

Durtsche Family Fund  
Community Giving Fund  
Community Impact Fund  
Kurt and Julie Schroeder Family Fund  
Fred and Deb Wakeen Fund

### Onalaska Enhancement Foundation

Harold E. Lemke Fund

### Onalaska Fdn. Educational Excellence

Onalaska Foundation for Educational Excellence, Inc. Fund

### Onward Hope, Inc.

Warren and Denise Loveland Family Fund

### Our Savior's Lutheran Church

Kathryn, Olaus, and Dena Cappelen Fund  
The Covenant Fund  
Connie Repnik Memorial Fund  
Schilling Family Fund

### Outdoor Recreation Alliance of the Seven Rivers Region, Inc.

Community Giving Fund  
Charles F. Mathy Fund

### Pediatric Dental Initiative of the North Coast Inc.

Charles F. Mathy Family Fund

### Physicians Committee for Responsible Medicine

Bob and Jean Marck Family Fund

### Place of Grace

Ellen and Henry Funk Family Fund  
Audrey and Donald Medinger Family Fund

### Planned Parenthood Minnesota, North Dakota, South Dakota

Bob and Jean Marck Family Fund

### Planned Parenthood of Wisconsin, Inc.

Community Impact Fund  
Warren and Denise Loveland Family Fund  
Bob and Jean Marck Family Fund

### Preservation Alliance of La Crosse

The Elliott Family Fund  
Warren and Denise Loveland Family Fund

### Providence School Inc.

La Crosse Knights of Columbus Charity Fund

### Rails-to-Trails Conservancy

Warren and Denise Loveland Family Fund

### Rappahannock Pantry, Inc.

Warren and Denise Loveland Family Fund

### Reigning Grace Ranch

Graw Family Fund

### Riverside International Friendship Gardens

Fred and Mary Ann Funk Family Fund  
Community Giving Fund  
Richard H. Masrud Memorial Fund

### Ronald McDonald House Charities of W Wisconsin & SE MN Inc.

Schilling Family Fund

### Roncalli Newman Catholic Center

La Crosse Knights of Columbus Charity Fund

### Rotary Works Foundation, Inc.

The Bonney Family Fund  
Robert & Eleanor Franke Charitable Fund  
Ellen and Henry Funk Family Fund  
Community Giving Fund  
Graw Family Fund  
Nancy Fulkerson Hill and Edwin L. Hill Fund  
La Crosse Jazz Orchestra Fund  
Richard H. Masrud Memorial Fund  
Tom and Ann Monson Family Fund  
Sundet Family Fund  
Cheryl and Cindy Vieth Fund

### Sacred Grounds Coffee Sanctuary Ltd

Tom and Ann Monson Family Fund

### School District of Bangor

Community Impact Fund  
Jim's Grocery Bag-Schroeder Fund

### School District of Holmen

Community Giving Fund  
Community Impact Fund  
Jim's Grocery Bag-Schroeder Fund

### School District of La Crosse

Julianna and Steven Blanchar Kindergarten Trip Fund  
Richard W. Brown Family Fund  
Community Giving Fund



Global Awareness Fund  
Community Impact Fund  
James Gokey Endowment Fund aka Jim's Grocery Bag Fund  
Jim's Grocery Bag-Schroeder Fund  
June Kjome Justice and Peace Fund  
La Crosse Public Elementary School Field Trip Fund  
La Crosse SOUP Fund  
George and Virginia Schneider Family Fund  
Corinne Zielke Fund

#### **School District of Onalaska**

Community Giving Fund  
Global Awareness Fund  
Community Impact Fund  
Jim's Grocery Bag-Schroeder Fund  
Maureen L. Kinney Fund  
George and Virginia Schneider Family Fund  
Tom & Trudy Kennedy Endowment Fund aka Tom's Grocery Bag Fund

#### **School District of West Salem**

Community Impact Fund  
Jim's Grocery Bag-Schroeder Fund  
Corinne Zielke Fund

#### **Seven Rivers Robotics Coalition Inc.**

Louis I. Rehffuss Fund

#### **She Rock She Rock**

Bob and Jean Marck Family Fund

#### **Shelter Development Inc.**

Norman L. Gillette, Sr. Family Fund  
Johns Flaherty Collins-Michael Stoker Memorial  
La Crosse SOUP Fund  
Bob and Jean Marck Family Fund

#### **Shriners Hospital for Children**

Connie Repnik Memorial Fund

#### **Sleep in Heavenly Peace**

La Crosse SOUP Fund

#### **Southern Poverty Law Center, Inc.**

Bob and Jean Marck Family Fund

#### **Sports Mentorship Academy**

Community Giving Fund

#### **St. Clare Health Mission**

James and Ellyn Ash Family Fund  
M. Elizabeth Cason Fund  
Jack and Marti Schwem Impact Fund  
Gretchen Guernsey Leigh Fund  
Amie L. Mathy Family Fund  
Schilling Family Fund  
Jack and Marti Schwem Fund  
Tom and Judy Sleik Family Fund  
Fred and Deb Wakeen Fund

#### **St. Elias Eastern Orthodox Church**

Baltz Family Fund

#### **St. Jude Children's Research Hospital**

Richard H. Masrud Memorial Fund

#### **St. Louis University**

Community Impact Fund

#### **St. Olaf College**

Schilling Family Fund

#### **St. Paul Evangelical Lutheran Church**

St. Paul's Evangelical Lutheran Church of Onalaska Fund

#### **Stout University Foundation Inc.**

Schilling Family Fund

#### **The Animal Sanctuary of St. Croix Valley**

Bob and Jean Marck Family Fund

#### **The Elephant Sanctuary in Tennessee**

Bob and Jean Marck Family Fund

#### **The Green House dba Malaria Consortium**

Bradley and Lynn Sturm Family Fund

#### **The Nature Conservancy**

Warren and Denise Loveland Family Fund

#### **The Pump House Regional Arts Center, Inc.**

Jack and Marti Schwem Impact Fund

#### **The Salvation Army**

M. Elizabeth Cason Fund  
Davy Family Fund  
Fowler and Hammer Fund  
Robert & Eleanor Franke Charitable Fund  
Ellen and Henry Funk Family Fund  
Graw Family Fund  
Hutson Family Fund  
Community Impact Fund  
Kerbaugh Family Fund  
Joseph W. Kotnour Family Fund  
Richard H. Masrud Memorial Fund  
Salvation Army, La Crosse WI Endowment  
George and Virginia Schneider Family Fund  
Tom and Judy Sleik Family Fund  
Fred and Deb Wakeen Fund  
Chester and Veronica Ware Fund

#### **Town of Shelby**

Corinne Zielke Fund

#### **Trinity Lutheran Church**

Robert & Eleanor Franke Charitable Fund

#### **Unitarian Universalist Fellowship of La Crosse**

Robert & Eleanor Franke Charitable Fund

#### **United Fund for the Arts and Humanities**

Ardus and John Cleveland Family Fund  
Norman L. Gillette, Sr. Family Fund  
Milo and Beverly Mayer Mach Family Fund  
Dr. David L. and Sacia B. Morris Fund  
Schilling Family Fund  
United Fund for the Arts and Humanities Endowment

#### **University of Wisconsin Foundation**

Davy Family Fund

#### **US Friends of David Sheldrick Wildlife Trust Inc.**

Bob and Jean Marck Family Fund

#### **UW-La Crosse**

Global Awareness Fund  
La Crosse Bridge Builders Fund

#### **UW-La Crosse Foundation**

American Association of University Women-La Crosse Branch  
William S. Case Scholarship  
Davy Family Fund  
Norman L. Gillette, Sr. Family Fund  
Community Giving Fund  
Gertrude and Donald "Sandy" Gordon Jazz Scholarship  
Betty and Dale Kendrick Art Scholarship  
Inez and Nick Konas Memorial Scholarship  
Jason David Koppelman Scholarship  
Logan High School Math and Computer Science Scholarship  
Mitchell-Kruck Scholarship  
Robert and Ruth Pribek Memorial Scholarship  
Donald P. Weber Veteran Scholarship Fund

#### **VARC, Inc.**

Special Initiative Fund

#### **Verdecares Inc.**

Graw Family Fund

#### **Village of Holmen**

Corinne Zielke Fund

#### **Viterbo University**

Ella F. Ambrosius Fund  
William S. Case Scholarship  
Fowler and Hammer Fund  
Norman L. Gillette, Sr. Family Fund  
Community Giving Fund  
Glendenning Family Fund  
Bob and Jean Marck Family Fund  
Amie L. Mathy Center for Recreation and Education Endowment  
Richard T. Record Fund  
Donald P. Weber Veteran Scholarship Fund

#### **Vivent Health**

Community Giving Fund

#### **Voces De La Frontera, Inc.**

Bob and Jean Marck Family Fund

#### **WAFER, Inc.**

James and Ellyn Ash Family Fund  
William & Cynthia Berg Family Fund  
M. Elizabeth Cason Fund  
Ellen and Henry Funk Family Fund  
Kerbaugh Family Fund  
Bob and Jean Marck Family Fund  
Schilling Family Fund  
Wake Forest University

#### **Weigh of Life**

Schilling Family Fund

#### **Western Technical College Foundation Inc.**

American Association of University Women-La Crosse Branch  
Scott and Heidi Blanke Family Fund  
The Covenant Fund  
Ernest and Olive Gershon Scholarship  
Norman L. Gillette, Sr. Family Fund  
Community Giving Fund  
Glendenning Family Fund  
Bob and Jean Marck Family Fund  
Don Olson Hospitality Scholarship  
Donald P. Weber Veteran Scholarship Fund

#### **Wisconsin American Legion Foundation**

Corinne Zielke Fund

#### **Wisconsin Badger Camp, Inc.**

Community Giving Fund  
Alice O. Gordon & Viola M. Forshler Fund

#### **Wisconsin Challenge Academy**

The Covenant Fund

#### **Wisconsin Council of the Blind & Visually Impaired Inc.**

Coulee Region White Cane Club Fund

#### **Wisconsin Historical Foundation Inc**

Warren and Denise Loveland Family Fund

#### **WisCorps, Inc.**

Chad Erickson Memorial Park Fund  
Robert & Eleanor Franke Charitable Fund  
Community Giving Fund  
Warren and Denise Loveland Family Fund  
Carol and Duane Taebel Family Fund

#### **Women's Fund of Greater La Crosse, Inc.**

CMG Women's Fund  
Jean L. Foss-Norene A. Smith Fund-WF  
Barbara and Donald Frank Family Fund  
Norman L. Gillette, Sr. Family Fund  
Jack and Marti Schwem Impact Fund  
Betty Levinstein Fund-WF  
Warren and Denise Loveland Family Fund  
Bob and Jean Marck Family Fund  
Joan and Paul Schoenfeld Fund- WF  
Stansfield Family Fund  
Pamela and Richard Strauss Fund- WF  
Women's Fund of Greater La Crosse  
Women's Fund of the La Crosse Community Foundation  
Robertta Zurn Fund

#### **YWCA La Crosse**

American Association of University Women-La Crosse Branch  
Community Impact Fund  
Shelterbelt Fund

# FUNDS OF La Crosse Community Foundation

We are proud to partner with hundreds of committed individuals and families to design giving plans that support the causes, agencies, or issues they care about now and into the future. We owe a debt of gratitude to all our donors whose thoughtful philanthropic planning has resulted in the establishment of the following funds.



## DONOR ADVISED FUNDS

The most flexible and personal fund type for donors who desire the privilege to recommend annual grants from the fund's earnings to any qualified nonprofit organization anywhere in the world.



**\$555,614 in**  
Donor Advised Grants  
Dispersed in 2019

American Association of University Women-La Crosse Branch Fund (2010)

James and Ellyn Ash Family Fund (2003)

Francie Ball & Mary O'Sullivan Fund (2016)

Baltz Family Fund (1987)

William & Cynthia Berg Family Fund (2013)

**Tom and Laurie Berkedal Family Fund ◀ NEW!**

Blahnik-Naugler Help Fund for Women (2003)

Bonney Family Fund (2015)

MLB-MKB Bottcher Family Fund (2004)

Bramschreiber Family Fund in Memory of Karl Bramschreiber (2016)

**Judy and Dave Bouffleur Fund ◀ NEW!**

Brekke Family Fund (2018)

Eric and Sandy Brekke Family Fund (2013)

Richard W. Brown Family Fund (2007)

Christ Episcopal Church Historic Preservation Fund (2006)

Russell G. and Gail K. Cleary Fund (1986)

Ardus and John Cleveland Family Fund (2012)

The Covenant Fund (2016)

Daniel's Song (2018)

Davy Family Fund (1993)

Durtsche Family Fund (2004)

**John Edwards and**

**Frances Lee-Edwards Fund ◀ NEW!**

**The Elliott Family Fund ◀ NEW!**

**Embracing Women Fund ◀ NEW!**

Barbara and Dave Erickson Fund (2004)

Chad Erickson Memorial Fund (2003)

Chad Erickson Memorial Park Fund (2011)

Erickson Sisters' Fund (2004)

Fowler and Hammer Fund (2005)

Barbara and Donald Frank Family Fund (1995)

Maureen and Robert Freedland Community Fund for Studies of the Shoah (Holocaust) (2014)

Maureen Freedland Social and Environmental Justice Fund (2016)

Ellen and Henry Funk Family Fund (2006)

Fred and Mary Ann Funk Family Fund (2006)

Garrity-Gokey Fund (2017)

Graw Family Fund (2018)

Guentner-Froegel Family Fund (2002)

James D. and Janice M. Hanesworth Fund (2007)

Harrington Fund (1998)

James and Ellen Heinecke Fund (2003)

Nancy Fulkerson Hill and Edwin L. Hill Fund (2016)

Hutson Family Fund (2002)

JARD Fund (1993)

Kerbaugh Family Fund (2016)

Carl Koch and Joyce Heil Fund (2012)





## FUNDHOLDER SPOTLIGHT: Shelterbelt Fund

*Gabe & Annie Berendes*

Gabe and Annie Berendes are passionate, inspiring young philanthropists who are actively engaged in the local community. Gabe grew up in La Crosse and Annie in Dubuque, Iowa, and both credit their parents for shaping their philanthropic views by encouraging them to use their time, talent, and treasure for the benefit of others.

Annie's work at the Dubuque Community Foundation in the grants arena and assistance creating their "youth philanthropy" model gave her keen insight into how foundations work and planted the seed for her vision of long-range, impactful philanthropy.

Gabe and Annie met in college and studied abroad together for a short time in China. After graduation, they traveled to Chile as volunteers from a local nonprofit. They married in 2007 and

settled in La Crosse to start a family. Today, Gabe is a family medicine doctor at Mayo Clinic Health System, and Annie is completing her master's degree in public health.

Gabe and Annie are inspiring for their forethought and long-term contributions to the community they call home. They created the Shelterbelt Fund in 2017. A "shelterbelt" is a line of trees or shrubs planted to protect an area, like a farm field, from strong winds and the erosion they cause. The name of their fund is a metaphor for how generosity can help protect our community from harm and reflects their love of the outdoors.

Both Gabe and Annie, along with their two sons, Eddie and Benet, enjoy connecting with nature, especially mountain biking on top of the bluffs or exploring the boundary waters of the Mississippi.

They believe that nature should be accessible and available to all. A long-term vision of the Berendeses is to preserve and restore our natural environment and engage children to connect with the wonders of the wild.

Having started a fund before they turned 40, they will be able to watch the fund grow under the foundation's stewardship, even as they continue to give to their favorite local nonprofits. When their sons are older, Gabe and Annie plan to encourage them to participate in family discussions on how best to utilize their charitable contributions, thereby cultivating the next generation of community-minded philanthropists to generate their own vision of the future.

Joseph W. Kotnour Family Fund (2001)

Roy E. and Lillian Hope Kumm Fund (1986)

La Crosse Knights of Columbus Charity Fund (2012)

Sondra and Roger LeGrand Family Fund (2008)

Warren and Denise Loveland Family Fund (2008)

Kathy and Jack Lucey Family Fund for Alzheimer's (2018)

Magerus-McKinney Fund (2002)

Todd and Deb Mahr Family Fund (2004)

Bob and Jean Marck Family Fund (2004)

Richard H. Masrud Memorial Fund (2018)

Amie L. Mathy Fund (1987)

Charles F. Mathy Family Fund (2010)

Charles F. Mathy Fund (2006)

Sandra and Richard McCormick Citizen Diplomacy Fund (2012)

Donald and Audrey Medinger Family Fund (1998)

Tom and Ann Monson Family Fund (2005)

David R. Morrison Family Fund (2013)

Will and Charlie Nordeen "May the Force Be With You" Fund (2015)

Paqué Family Fund (2007)

Susan M. Quillin Fund (2018)

Richard T. Record Fund (2011)

Brian and Karen Rude Family Fund (2000)

Schilling Family Fund (2009)

Schloegel Family Fund for Kids (2018)

George and Virginia Schneider Family Fund (1994)

Kurt and Julie Schroeder Family Fund (2015)

Jack and Marti Schwem Fund (1999)

Morris A. & Roberta Anne Severson Fund (2014)

Shelterbelt Fund (2017)

Roland & Janeane Solberg Family Fund (2012)

Stansfield Family Fund (2013)

Strong Girls Strong Women Fund (2017)

Bradley and Lynn Sturm Family Fund (2008)

Sullivan Fund (2002)

Sundet Family Fund (2006)

Carol and Duane Taebel Family Fund (2006)

Steven P. and Suzanne R. Tanke Family Fund (2007)

Cheryl and Cindy Vieth Fund (2009)

Fred and Deb Wakeen Fund (2013)

Stephen and Katherine Webster Fund (2016)

**R and S Weiser Family Fund ◀ NEW!**

# DESIGNATED FUNDS

A fund where the donor selects one or more nonprofits as the perpetual recipient of the fund's annual distributions. Designated funds are commonly established through estate planning to allow the donor to continue annual support to favorite charities beyond their lifetime.



**\$296,768 in**  
Designated Grants  
Dispersed in 2019

Ella F. Ambrosius Fund (1975)

**Jean Gitz Bassett First Presbyterian Church  
of La Crosse Fund ◀ NEW!**

Steven and Julianna Blanchar Kindergarten  
Trip Fund (2002)

Heidi and Scott Blanke Scholarship (2010)

Dr. Archie and Rosemary Britt Family  
Fund (2013)

Margaret Forseth Burgess Music Fund (2013)

Kathryn, Olaus and Dena Cappelen  
Fund (2007)

William S. Case Scholarship (1969)

M. Elizabeth Cason Fund (2011)

CMG Women's Fund (1992)

**Ralph F. Cowgill and Winnie Rhea Wroten  
Cowgill Family Fund ◀ NEW!**

Ruth M. Dalton, MD Fund (2007)

Ruth M. Dalton, MD Juliette Low  
Scholarship (2007)

Jean L. Foss-Norene A Smith Fund-WF (2011)

Maureen and Robert Freedland-LPEF Fund for  
Studies of the Shoah (2007)

Ernest and Olive Gershon Fund (1991)

The Glendenning Family Fund (1995)

James Gokey Endowment Fund a.k.a Jim's  
Grocery Bag (1998)

Gertrude Salzer Gordon Jazz in the Park  
Fund (1997)

Gertrude and Donald "Sandy" Gordon Jazz  
Scholarship (1998)

Dr. Gunnar and Mary Baldwin Gundersen  
Memorial Fund (2007)

Rev. Ronald and Merle Gustafson Fund (2003)

Scott Henke Memorial Fund for the Care and  
Shelter of Animals (2016)

Nancy Fulkerson Hill and Edwin L. Hill  
Designated Fund (2016)

Wayne J. Hood Fund (1982)

Harold L. Isenman Fund (1981)

Jim's Grocery Bag – Schroeder Fund (2014)

Roch Kendrick Memorial Fund (2009)

Dale Kendrick Scholarship for Studio Art in  
Painting (2003)

Tom and Trudy Kennedy Endowment Fund  
a.k.a Tom's Grocery Bag (2013)

Kids for Kids Fund – LPEF (2008)

Maureen L. Kinney Fund (2016)

Inez and Nick Konas Memorial  
Scholarship (2017)

Jason David Koppelman Scholarship  
Fund (1990)

La Crosse Public Elementary School Field  
Trip Fund (2013)

Gretchen Guernsey Leigh Fund (2007)

Betty Levinstein Fund-WF (2008)



**Carol Taebeel 'Thank a Teacher' Fund**

Pictured: Carol Taebeel with teachers at Northwoods Elementary School on Thank a Teacher Day



The Jacob Christian Lillejord Memorial Fund  
a.k.a. Jacob's Ladder (2008)

Logan Math and Computer Science Scholarship Fund (2002)

Marie Louise Lokken Fund (2007)

Lommen Boys & Girls Club Scholarship (2000)

Milo and Beverly Mayer Mach Family  
Fund (2006)

Mitchell-Kruck Scholarship (2007)

Dr. David L. and Sacia B. Morris Family  
Fund (2008)

Don Olson Hospitality Scholarship (2004)

William C. Jr. & Scott Pickett Memorial Fund (2012)

Father Christopher Pratt Memorial Fund (1987)

Robert and Ruth Pribek Memorial Scholarship (2017)

Connie Repnik Memorial Fund (2006)

Carrol J Riley-DeGier Fund (2018)

**James Rothwell Caregiver Fund ◀ NEW!**

Joan and Paul Schoenfeld Fund – WF (2008)

Tom and Judy Sleik Family Fund (2013)

St. Paul's Evangelical Lutheran Church of Onalaska Endowment  
Fund (2002)

**St. Paul's Lutheran Church of La Crosse Legacy Fund ◀ NEW!**

Pamela and Richard Strauss Fund – WF (2008)

Carol Taebel "Thank a Teacher" Fund (2018)

Duane and Carol Taebel Fund (2007)

Bernadette Teff Family Fund (2007)

Chester and Veronica Ware Fund (1995)

Donald P. Weber Veteran Scholarship Fund (2017)

Harry L. and Charlotte L. Woods Family Fund (1990)

Roberta Zurn Fund (2005)



Photo: Anita Taylor Doering

## DESIGNATED FUND SPOTLIGHT: St. Paul's Lutheran Church of La Crosse Legacy Fund

After serving the La Crosse community for nearly 150 years, St. Paul's Lutheran Church had to make the difficult decision to dissolve in August 2019. The St. Paul's Lutheran Church of La Crosse Legacy Fund was established later that year with the proceeds from the sale of the church's building at 420 West Avenue in La Crosse.

The fund is intended to honor the incredible legacy of the church and its thousands of congregation members whose families — many that spanned multiple generations — celebrated marriages, baptisms, said goodbye to loved ones at funerals, and found other comfort in the church.

Pastor P. Asbjornsen became St. Paul's first official pastor in 1871 and grew the church to a 49-member congregation during his three years of service. All services were conducted in Norwegian until 1915. It wasn't until 1920 that English services became the norm, with a Norwegian service still offered the last Sunday of every month for several more decades. Many different pastors and six church locations served the congregation of St. Paul's Lutheran Church in La Crosse throughout its 148 years.

The fund will provide perpetual annual support to six organizations in the region who continue to serve local individuals through programs aligned with the Lutheran faith. The fund will live on forever at LCF in memory of the church's good works.

# FIELD OF INTEREST FUNDS

These funds enable people to pool charitable gifts into one fund that addresses a specific purpose or area of interest. The foundation's board of directors awards grants to qualified organizations making a difference in that interest area through a competitive grantmaking process.



**\$514,167 in**  
Field of Interest Grants  
Awarded in 2019

Jean Gitz Bassett Fund (2006)  
Roland Beranek Fund (2013)  
Coulee Region White Cane Club (2011)  
Howard Dahl Fund (1989)  
The Elizabeth Fund for Literacy and Well-Being (2016)  
Robert and Eleanor Franke Charitable Fund (2018)

Dr. Frank Furlano Family Fund (2002)  
Norman L. Gillette, Sr. Family Fund (1992)  
Global Awareness Fund (2006)  
Alice O. Gordon and Viola M. Forshler Fund (1940)  
Johns Flaherty & Collins-Michael Stoker Memorial Fund (2007)  
June Kjome Justice and Peace Fund (2013)

La Crosse Bridge Builders Fund (1999)  
Myrick Hixon EcoPark Fund (2014)  
National Youth Sports Program Fund (1998)  
Louis I. Rehfuess Fund (1981)  
Rudy and Jean Schnurrer Fund (2009)  
Mary Grace Sieber Fund (2006)  
Corinne Zielke Fund (2000)

## FIELD OF INTEREST FUND SPOTLIGHTS:



### Global Awareness Fund

*Est. 2006.*

The Global Awareness Fund was initiated by Rita McGaughey and funded through many donors who shared Rita's vision. The fund supports opportunities for expanding awareness of our multicultural world by helping individuals to identify with people from outside the United States.

In 2019, the fund supported Global Initiatives Week, a World Arts through K/Cultural Engagement (WAKE) event at Onalaska's Eagle Bluff Elementary, and Global Awareness Classroom grants for 11 schools in La Crosse County. Logan Middle School was awarded a grant to support a family night with local author Mai Chao. She led two workshop sessions at the family night where participants practiced telling culturally relevant global stories using verse poetry and art.

*Pictured: Author Mai Chao and students share their art from the global storytelling workshop at a Logan Middle School family night*



## June Kjome Justice and Peace Fund

Est. 2013.

The June Kjome Justice and Peace Fund supports educational efforts that encourage community members to be informed about, and active in, issues of justice and peace at the local, national, and international levels.

***"I love the name of the fund being out there, and that we get to help so many wonderful projects in the community. Although June has lost her sight, she's never lost her vision for social justice."***

***~ Susan Schmidt, Establishing Donor of the June Kjome Justice and Peace Fund***

The June Kjome Justice and Peace Fund committee selected a storytelling, music, and art experience with Bill Miller at Northside Elementary in La Crosse as one of three recipients of grants in 2019. Bill Miller is a Grammy award-winning musician, songwriter, activist, painter, and Native flute player, originally hailing from La Crosse. The purpose of the project was to promote awareness of the contributions of Native American culture with students and their families. The photo to the right shows the completed painting students created with Miller's guidance. The cover photo of this impact report shows Miller and students painting it together.



## Mary Grace Sieber Fund

Est. 2013.

Through a bequest, Mary Grace Sieber established a fund to ensure that young people living with physical, emotional, or mental disabilities have opportunities to lead independent lives through education programs, enrichment activities, and community events.

In 2019, the fund was used to support a new all-abilities Oodle swing at the YMCA's Miracle Field in Onalaska and adaptive exercise equipment at Central and Logan high schools.

*Pictured: Mary Grace Sieber Fund committee members (Nancy Wettstein-Weaver, John Wettstein, Mary Mickelson, and Rachel Woods) commemorate the opening of the new Oodle swing at Miracle Field*

# SCHOLARSHIP FUNDS

A fund designed to provide financial support to deserving students. Donors establish the scholarship criteria, and the foundation's staff ensures awards are made in accordance with set guidelines.



**154 students** received LCF scholarships in 2019 totaling **\$226,600**

## A.L.M. Scholarship Program Fund ◀ **NEW!**

American Association of University Women - La Crosse Branch Scholarship Fund (2013)  
 Tammy and Allen Becker Family Pay It Forward Scholarship Fund (2018)  
 Mary Jane Bice Fund (1985)  
 Borton Construction Scholarship at Holmen (2008)  
 Borton Construction Scholarship at Logan (2008)  
 Borton Construction Scholarship at Luther (2008)  
 Valerie Burman Art Plus Scholarship Fund (2016)  
 James R. Conway Class of 1955 Logan High School Scholarship (2009)  
 Coulee Region Engineering Scholarship Fund (1993)  
 Peter DeCicco Scholarship (1992)  
 Carol A. Dobrunz Memorial Scholarship (2014)  
 Family Playhouse Theater Scholarship (2003)  
 D. E. Field Scholarship (2007)

Kent Grimslid Memorial Music Scholarship for Onalaska High School (2014)  
 Dorinda Hawk Music Scholarship Fund (2018)  
 Neil P. Hengst Extra Effort Scholarship (2007)  
 Ann Henke Scholarship Fund (2012)  
 Josephine Hintgen Scholarship (1982)  
 Hood-Weese-Miller Scholarship (2010)  
 Jay F. Leinfelder, Jr. Memorial Scholarship (2015)  
 Harold E. Lemke Fund (1991)  
 Logan Opportunity Scholarship Fund (1992)  
 Kaitlin Elizabeth Mahr Memorial Scholarship (2007)  
 Nicholas Byrne Padesky Scholarship Fund (2015)  
 Norma J. Valley Panka & William J. Panka Scholarship Fund (2012)  
 Mark David Peacock Memorial Scholarship (2013)  
 John and Adeline Rice Scholarship Fund (2002)  
 Rockin Robyn Scholarship (2016)

James G. Sauer Scholarship (2011)  
 Ralph Schultz Scholarship Fund (1996)  
 John and Ruth Sherman Scholarship Fund (2008)  
 Burton C. Smith Scholarship Fund (1983)  
**Tina Schwier Memorial Scholarship Fund ◀ **NEW!****  
 Randy Smith Leadership Fund (2001)  
**Samuel D. and Charlet S. Sperbeck Scholarship Fund ◀ **NEW!****  
 William E. Storandt Scholarship (2005)  
 William P. and Lorna C. Vafeas Art Scholarship (1995)  
 Nina Vanderzee Memorial Scholarship (2016)  
 Clayton and Vivian Veum Scholarship (1995)  
 David and Sandra Whiteley Scholarship (2007)  
**Richard Dick Wolfe Class of 1951 Logan High School Scholarship ◀ **NEW!****



## SCHOLARSHIP FUND SPOTLIGHT: Tina Schwier Memorial Scholarship

Tina (Garves) Schwier passed away in May 2018 after a long battle with breast cancer. This fund was established as a tribute to her by Dale Walter, a friend and colleague with whom she worked for more than 15 years. Others have given to the fund in Tina's memory, including a generous gift from Bremer Bank where Tina worked.

Tina was born and raised in La Crosse and was living in Galesville when she passed. She is greatly missed by all, especially her husband Tony and their two sons Aidan and Ethan. Those who knew her best describe her as a loving wife and mother who always put others above herself and someone who would do anything to help anybody in need.

***"One would be hard pressed to find a more positive and caring individual than Tina. She was adored by her family and business associates alike. We thought it would be fitting to provide a lasting memory of Tina through a scholarship fund managed by the La Crosse Community Foundation.***

***With the organizational resources to administer the scholarship process, they were a perfect choice. We hope others will contribute to Tina's memory through the La Crosse Community Foundation and consider a similar arrangement for their loved ones."***

***~ Dale Walter***

To commemorate Tina's life and spirit, the fund will provide scholarships to area students pursuing a finance-related degree; more importantly, those selected must also have a demonstrated history of kindness and willingness to help others, just like Tina did.



# AGENCY ENDOWMENT FUNDS

A type of designated fund established by a nonprofit organization for its own benefit. Each year the nonprofit can choose to take the set distribution amount or continue to grow the fund with its annual earnings to eventually become a sustainable revenue stream.



**\$248,400**  
was distributed from  
agency funds in 2019

Bethany Lutheran Homes, Inc.  
Endowment (1991)

Boys and Girls Clubs of La Crosse  
Fund (1985)

Children's Museum of La Crosse  
Endowment (1998)

Coulee Council on Addictions  
Endowment (2005)

La Crosse Family & Children's Center  
Endowment (1990)

Anita and Robert Funke Historical Society  
Fund (2004)

Goodwill Industries of North Central  
Wisconsin Fund (1997)

Sally A. Grimsli Memorial Fund for  
Northside Elementary (2005)

La Crosse Area Family YMCA Fund (2001)

La Crosse Chamber Chorale Fund (2002)

La Crosse Concert Band  
Endowment (2004)

La Crosse County 4-H Fund (2010)

La Crosse County Historical Society  
Endowment (1990)

La Crosse Public Education Foundation  
Endowment (1991)

La Crosse Public Education Foundation  
— Richard Swantz Fund (2000)

Amie L. Mathy Center for Recreation and  
Education Endowment (2005)

Mental Health Coalition  
Endowment (2006)

Onalaska Foundation for Educational  
Excellence, Inc. Fund (1998)

Pettibone Park Commission  
Endowment (1992)

Salvation Army, La Crosse WI  
Endowment (1992)

Stars of Tomorrow Endowment (2006)

United Fund for the Arts and Humanities  
Endowment Fund (1992)

Wishland Pony Express Fund (1995)

Women's Fund of Greater  
La Crosse (2016)



Photo: Phil S Addis

## AGENCY FUND SPOTLIGHT:

### La Crosse County Historical Society Endowment

La Crosse County Historical Society discovers, collects, preserves, and shares the history of La Crosse County. While the work of the organization today looks very different from when it first started in 1870 as the La Crosse County Pioneer Association, its commitment to enriching lives through engagement with the history of La Crosse County has been unwavering.

The La Crosse County Historical Society Endowment Fund was established in 1990 by bequests from Walter Sands, Clarence Smith, and Margaret Bott. Its distributions support the ongoing operations of the organization, which has grown to include archiving nearly 15,000 local artifacts, management of two museum locations with 3,000-plus annual visitors, and several annual events highlighting unique stories or periods of our local history.

“Our endowment funds at LCF ensure stability for the organization. You could say they ensure the region’s history for the future,” says Peggy Derrick, current executive director at the society. “Our board has selected LCF to administer our funds because we know they are trustworthy and are as committed to this community as we are.”

The society has since established two additional agency endowment funds at LCF, including the Anita and Robert Funke Historical Society Fund and a fund specifically for their Hixon House museum with gifts from Hixon family descendants.

## OTHER FUNDS

All Abilities Trane Park Fund ◀ **NEW!** — Special Project

Community Giving Fund — Unrestricted

Freedom Blues Fest Fund ◀ **NEW!** — Special Project

LCF Administrative Fund — General Operating Reserve

La Crosse Jazz Orchestra Fund ◀ **NEW!** — Fiscal Sponsorship

La Crosse SOUP Fund (2018) — Fiscal Sponsorship

Paul and Barb Leehey Impact Fund ◀ **NEW!** — Temporary Designated Fund

PMJ Fund (2002) — Unrestricted

Ron and Jane Rada Fund (2015) — Unrestricted

Jack and Marti Schwem Impact Fund ◀ **NEW!** — Temporary Designated Fund

Margery J. Stansfield Fund (2013) — Unrestricted

# WHY CHOOSE

## La Crosse Community Foundation?

### You Receive Prompt, Personal Service

We can establish most funds in one brief meeting. We work to keep paperwork to a minimum and communicate in simple, direct terms.

### Your Gift Will Be Used Wisely

Because we pool contributions, investment management and administrative costs are kept to a minimum, so contributions directly support the community.

### Your Gift Will Address Emerging Needs

We take the driver’s seat to effect positive change by convening resources from private donors and community businesses and deploying a coordinated approach around significant threats to community wellness.

### You Have Many Giving Options

We offer many ways to give and a variety of fund types that provide a highly personal approach to giving. Our staff works one-on-one with donors to make sure they achieve their charitable giving goals.

### Your Gift Can Give Forever

Thanks to the power of endowment and time, funds can make grants every year in perpetuity and still grow over time to continually increase community impact year after year. Donors are associated with doing good in La Crosse County, forever.



# LA CROSSE COMMUNITY FOUNDATION SPECIAL PROGRAMS

LCF is the proud fiscal sponsor of two unique groups in the area: La Crosse SOUP and La Crosse Jazz Orchestra. This arrangement helps both groups operate without having to incorporate as their own nonprofit organizations, as we can accept charitable gifts on their behalf.



La Crosse SOUP facilitates the crowdfunding of community-based projects during their quarterly microgranting dinners. Local residents and groups can submit ideas to SOUP that need funding and SOUP selects four to “pitch” at each event. Attendees pay \$5 for soup, bread, and a vote. The four groups selected to pitch each get four minutes to convince the audience to cast votes in their favor. The group with the most votes wins the money raised.

## SOUP RAISED OVER \$9,586 IN 2019

### The four winning 2019 pitches were:

**theExchange** received \$1,526 for shelving to help them better receive donations.

Central High School's **Indigenous Peoples Club** received \$1,322 for a keynote speaker.

**Southside Moms United** received \$1,938 to ensure racially diverse children have access to hair products and stylists.

**Sleep in Heavenly Peace** received \$2,539 to provide beds to children who otherwise would sleep on the floor.



*Pictured: Southside Moms United, winner of SOUP at the Market, and Sleep in Heavenly Peace, winner of SOUP at Rotary Lights.*



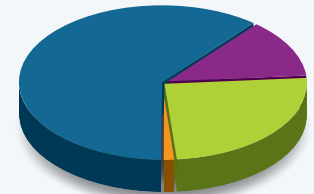
The La Crosse Jazz Orchestra is Western Wisconsin's premier big band. Founded in 1975, the nonprofit group is best known through its Jazz in the Park concert series in Riverside Park. The organization's mission is to promote, preserve, and forward the creation of jazz music through free, live performances available to all in our region.

“It’s so important that we keep jazz alive and well! I would recommend Jazz in the Park to anyone who loves hearing passionate musicians working together to make music swing!” said Steve March-Tormé, acclaimed jazz singer.

## LA CROSSE JAZZ ORCHESTRA: 2019 Financial Report

### Support & Revenue

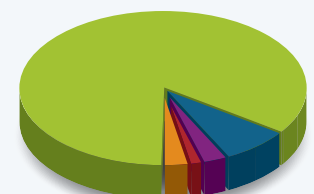
Establishing Gift: \$50,400	Individual Donors: \$10,475
Investment Earnings: \$820	Foundations & Grants: \$21,000



**Total Support & Revenue: \$82,695**

### Expenses

Musician, Guest Artist & Director Compensation: \$27,541	Fiscal Sponsorship Fee: \$938
Printing & Mailing: \$2,563	Other Misc.: \$952
Riverside Park Band Shell Project Gift: \$500	



**Total Expenses: \$32,494**





Members of the Forever Society have solidified their intent to do good forever by including La Crosse Community Foundation in their will or other estate plans.

We invite all who wish to protect our beloved community's greatest assets to make a charitable decision today that will ensure support of your favorite charities forever.

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### Planned giving is easier than you think!

Did you know that planning your future now can help you secure the future of your family, friends, and the causes important to you?

Many believe estate planning is an expensive, long process, but often this assumption is inaccurate. Creating a plan is less about form and procedure and more about considering all the people and causes that are important to you. The reality is...

- Many assets like a retirement plan or life insurance can be transferred outside of your will by simply naming a person or organization as the beneficiary.
- It's possible for a well-written will to consist of just a few pages. In Wisconsin, an attorney isn't even required to draft a legally binding will.
- If you do not create a plan, the government will determine what happens to your assets — and that determination may not be in keeping with your personal goals. More of your hard-earned assets will likely go to the IRS.

---

***"La Crosse Community Foundation has been a tremendous resource for my clients, helping many of them devise strategic giving plans during their lifetimes and developing flexible estate plans to ensure permanent legacies for their favorite causes. Working with LCF is a win-win-win: for me, for my clients, for the community we all love."***

***~ Maureen Kinney  
Attorney and LCF Fund Holder***



### FOREVER SOCIETY MEMBER SPOTLIGHT:

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#### Jean Gitz Bassett

When Jean Gitz Bassett passed away in 2018, she left part of her estate to La Crosse Community Foundation with directions to support her Jean Gitz Bassett Fund and create the new Jean Gitz Bassett First Presbyterian Church of La Crosse Fund. The first is a field of interest fund used in LCF's competitive grantmaking program to support projects that strengthen families. The latter is a designated fund established to forever support Jean's church.

Jean is well known for her contributions to philanthropy, community engagement, and pioneering the way for women in the field of broadcasting. Jean served on many local nonprofit boards, was one of the first women broadcast station owners/managers in the nation, was the second woman ever to receive the local Chamber of Commerce President's Award in 1988, and to top it all off, was crowned Mrs. Oktoberfest in 1989. A longtime friend of Jean's recalled that her home was filled with over 150 plaques and awards for her contributions to the community.

Loved for her get-it-done-right attitude and positivity, Jean gave energy and focus to those she served. In an interview in "The Road She Traveled," Jean said, "I do what needs to get done, and I help people in our community without wanting anything in return. To me, seeing people that I helped living a decent life is the best reward anyone can give me."

LCF is humbled and honored to be entrusted with her treasure; we will protect it and ensure it serves to continue her dedication to real impact in our community.



# 2020-2022 STRATEGIC PLAN

La Crosse Community Foundation was created to exist in perpetuity, so we strive to constantly evolve to remain relevant to our donors' interests and the changing needs of the communities we serve in La Crosse County. Our strategic planning practices with our board of directors guide us through these evolutions.

The board of directors approved this three-year plan in February 2020 after several months of work collecting

and analyzing feedback from our two target audiences: our donors and our grant recipients. This planning round also included an update to our mission statement and the creation of a vision statement and guiding principles to our work and serve as our "strategy screen" for determining whether any new strategy, partnership, service, or initiative is consistent with the foundation's core purpose.

**MISSION** CONNECTING PEOPLE, PASSION AND GIVING IN THE LA CROSSE AREA FOREVER

**VISION** THE CATALYST FOR A VIBRANT, GENEROUS, AND INCLUSIVE COMMUNITY

## GUIDING PRINCIPLES

AT ALL TIMES WE STRIVE TO ADHERE TO THESE PRINCIPLES FOR OUR DONORS, NONPROFIT PARTNERS, AND THE COMMUNITY:

- We open our doors to everyone and anyone who aspires to build upon the contributions of the past and present to shape our county's shared future.
- We exist to amaze those we serve through nurturing lifelong relationships that span generations.
- We believe diverse voices, engagement, and participation are essential to building and sustaining thriving communities.
- We are flexible, responsive, open to innovative strategies, and able to take prompt action with ease.
- We believe in the transformative power of partnerships around shared passions and objectives.
- We are dedicated to being trusted stewards of our community's past and future assets.



## STRATEGIC PLAN PRIORITY AREAS

### PRIORITY AREA I: COMMUNITY IMPACT

Provide community leadership to enhance the quality of life in La Crosse County

**AIM:** The culture of philanthropy is alive and well in the La Crosse area because of our work. Individuals feel motivated to give to support nonprofit missions.

### PRIORITY AREA II: SMART PHILANTHROPY

Build the foundation's assets to increase impact

**AIM:** LCF is recognized as the premier philanthropic institution in La Crosse County. Donors take pride in being a part of the foundation and its impact. Donors count on LCF to fulfill their philanthropic goals, feel appreciated, and continue to give.

### PRIORITY AREA III: FIDUCIARY RESPONSIBILITY & STEWARDSHIP

Enhance the foundation's investment options and spending policy for our donors

**AIM:** LCF offers a comprehensive menu of fund types, investments, and spending options to meet the varied interests and goals of current and future donors.

### PRIORITY AREA IV: LOCAL NONPROFIT SUCCESS

Invest in the strength and sustainability of our local nonprofits beyond grantmaking

**AIM:** The financial health and programmatic capabilities of local nonprofits is bolstered.



# 2019 FINANCIAL REPORT

*Auditors: Johnson Block CPAs*

*Trustee and Investment Manager: Trust Point*

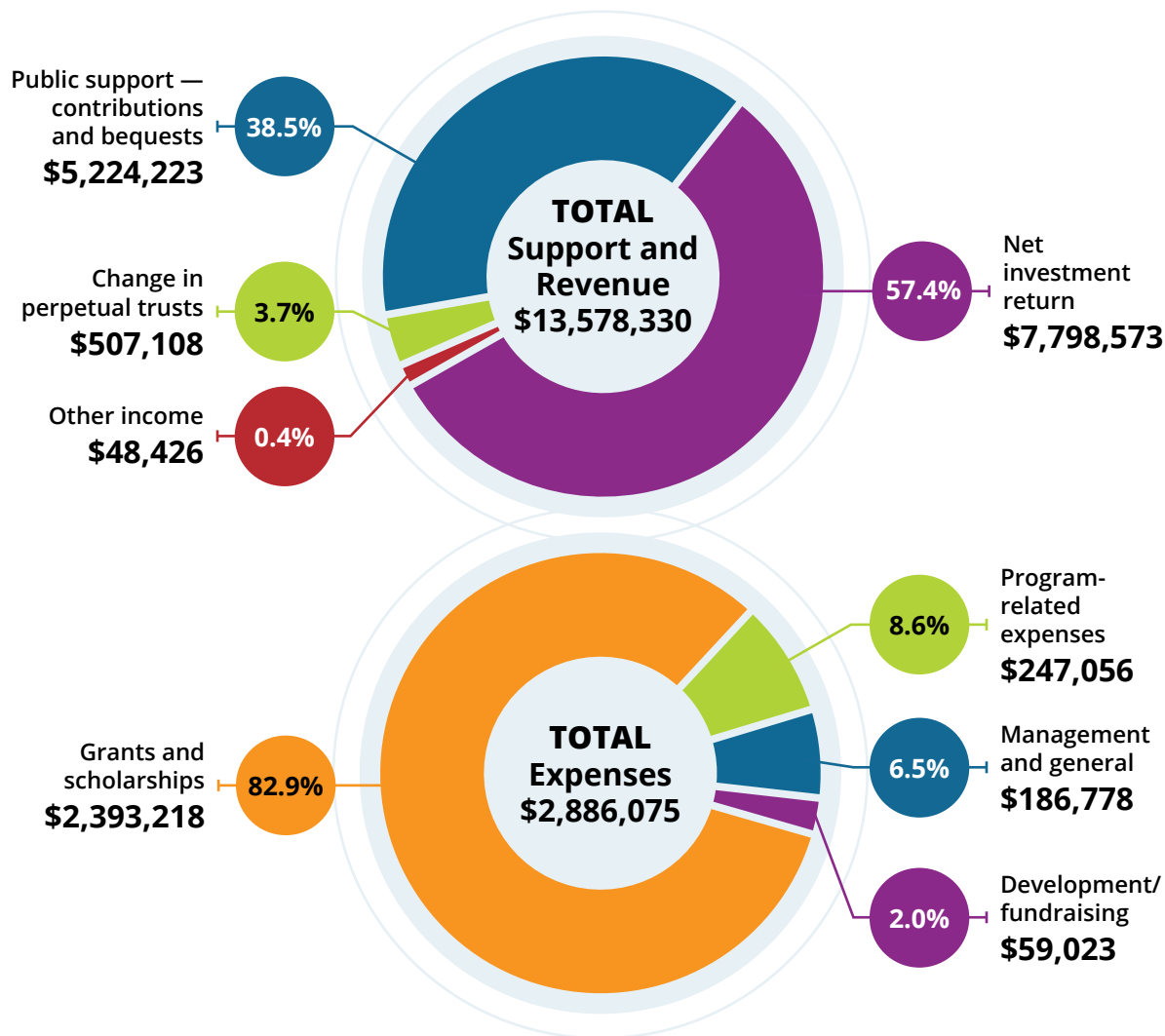
## WE PROTECT ALL CHARITABLE GIFTS BY PRIORITIZING STEWARDSHIP

The board of directors bears the overall fiduciary responsibility for La Crosse Community Foundation. The board appoints and empowers a finance and investment committee comprised of individuals with extensive business and investment backgrounds for ongoing investment guidance, monitoring, and oversight. They strive to maximize investment income while following formal, yet flexible investment guidelines that incorporate prudent risk parameters, appropriate asset guidelines, and realistic return goals.

Our investment portfolio is managed by Trust Point. Representatives from Trust Point work with the finance and investment committee to continually review and update our investment policy to ensure it's responsive to current capital market conditions and the needs of the foundation. Information regarding the portfolio's performance is available upon request.

*Find our complete 2019 donor list on our website at [www.laxcommfoundation.com](http://www.laxcommfoundation.com)*

## LA CROSSE COMMUNITY FOUNDATION SUMMARY OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2019



Net assets at  
beginning of year  
**\$42,050,367**

Net assets at  
end of year  
**\$52,742,622**

Change in  
net assets  
**\$10,692,255**

\*This report is a summarized financial statement. The complete 2019 audited financial statement and IRS Form 990 are available on our website or by calling the foundation.



## La Crosse Community Foundation

### STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2019

#### ASSETS

Cash and cash equivalents	\$ 305,667
Restricted cash	6,977
Investments	51,302,623
Leasehold improvements, fixtures, and equipment, net of accumulated depreciation of \$22,101	12,522
Contributions and bequests receivable	492,467
Other assets	932,967
Beneficial interest in perpetual trusts	<u>4,306,590</u>

**TOTAL ASSETS** **\$ 57,359,813**

#### LIABILITIES AND NET ASSETS

##### LIABILITIES

Payroll taxes payable	\$ 1,207
Security deposits payable	6,977
Grants payable	238,750
Agency endowment funds	<u>4,370,257</u>

**TOTAL LIABILITIES** **4,617,191**

##### NET ASSETS

Net assets without donor restrictions	
Operating and administrative funds	927,711
Community giving funds	7,814,002
Special projects and temporary funds	1,836,270
Field of interest funds	10,900,310
Donor designated funds	14,925,574
Donor advised funds	<u>11,541,216</u>
Total net assets without donor restrictions	47,945,083
Net assets with donor restrictions	<u>4,797,539</u>

**TOTAL NET ASSETS** **52,742,622**

**TOTAL LIABILITIES AND NET ASSETS** **\$ 57,359,813**



## STEWARDED YOUR PHILANTHROPY

*By: Finance Director Erin Belby*

In August of 2019, I enthusiastically joined La Crosse Community Foundation's team as finance director. I brought with me 15 years of experience working across the nonprofit sector — the last ten years primarily as an auditor and consultant to charitable organizations in the La Crosse area. In my new role, I'm diving into our foundation's policies and procedures and gaining a better understanding of the role community foundations play in our world. In 2020, we'll review several of our processes and policies to make sure they are aligned to support our mission and strategic vision while keeping our foundation relevant for 21st century philanthropists.

Working with organizations in the area, I've learned so much about the vital role each plays in our community. These organizations are often the place where big ideas and incredible need meet modest budgets and sometimes challenging compliance requirements. Finding solutions that fit and are sustainable can be tricky. In 2020, I hope to leverage my prior professional experience to be a resource to our local nonprofits and their unique finance and accounting challenges.

From a market perspective, at the end of 2019 we continued to linger in a period of record-breaking economic expansion. I'll be working with the finance and investment committee in partnership with our portfolio managers at Trust Point to ensure our funds can weather market uncertainties while focusing on long-term strategies appropriate for perpetual funds.

It's been amazing getting to know getting to know Jamie, Katie, Sherry, and the foundation's board, committee members, and donors. I'm truly grateful for the opportunity to be a part of this "dream team." I look forward to meeting and working more with the many donors and organizations that make our community great!

## CONTACT ERIN BELBY

**(608) 782-3223 ext. 24**

**Erin@laxcommfoundation.com**



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La Crosse, WI 54601

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## PROTECTING OUR COMMUNITY'S GREATEST ASSETS

La Crosse Community Foundation was founded in 1930, when a streetcar ran down Main Street and the Cass Street bridge was only a plan. Although La Crosse County has changed dramatically in the 89 years since, one constant holds strong: our commitment to protecting and growing the financial resources necessary to support the many local charitable organizations that continue to make our community safe, vibrant, and beautiful.



[laxcommfoundation.com](http://laxcommfoundation.com)



(608) 782-3223